



Development and Fundraising Coordinator (Online)

Related areas: **Marketing, Advertising**

Location: **Santo Domingo, Dominican Republic**

Length of assignment: **12 to 15 weeks**

Hours per week: **25**

Type of Organization:

A non-profit organization dedicated to improving living conditions by using technology as a tool to reduce poverty levels in vulnerable communities.

Project Profile:

Create a fundraising campaign using social media networks. Systematize the fundraising model for use in future campaigns of this type.

Objectives of Internship

- Conduct research on conventional and unconventional fundraising methods
- Create and implement a fundraising strategy
- Solicit corporate sponsors
- Work with the general assistant to research private and governmental subsidies
- Work in close collaboration with the coordinator of social media networks
- Be an ambassador of the foundation
- Attend a weekly meeting through Skype with the organization's management
- The intern may be asked to carry out other related tasks

Requirements:

- Applicant must currently be a student in marketing, advertising, business administration or other related areas
- Bilingual (English and Spanish)
- Ability to use standard applications of MS Office: Word, Power Point and Excel
- Ability to adapt in a multicultural atmosphere
- Excellent communication skills, oral and written
- Ability to work in a team

Opportunities:

- Develop multicultural awareness
- Gain professional experience in your area of study
- Develop skills in leadership, creativity and innovation