



## **Business Assistant at Hotel and Condominiums Management Company**

Related fields: Tourism Business Management, Hotel Location: Santo Domingo, Dominican Republic Marketing, Business Administration, E-commerce

Duration: 12 to 15 weeks Hours per week: 35 to 40

**Type of Organization:** The internship will take place at the corporate headquarters of a Hotel and

Condominiums Management Company.

**Project profile:** The objective of the internship is to involve the students in the work of the various areas of the company and to contribute to the expansion of the

business.

**Objectives of the Internship:**The intern will work to improve the services being offered by the company, from within the department in which s/he is placed. The internship options

are:

• <u>E-commerce:</u> in coordination with the head of the department of e-commerce, the intern may suggest new ideas and acquire knowledge on e-business, and on the use of social networks as business tools.

• <u>Marketing:</u> the intern may suggest new ideas for and work on the company's promotional material, quotations and promotional designs.

• Market research: analyze the market and trends.

 <u>Development of new products</u>: suggest new products that could be offered by the sales department.

• <u>Sales:</u> In this department the intern will work on hotel and condominium sales, the coordination of group packages, follow up of rates, etc.

**Requirements:** 

Tourism, Business Management, Hotel Marketing, Business Administration,
E-commerce students or graduates

• High intermediate level in the Spanish language, other language is a plus.

• Ability to use standard MS office apps: Word, Power Point y Excel.

• Good communication skills

• Be able to work in a team

**Opportunities:** 

Strengthen the knowledge of the area

Develop analytical and problem solving skills

• Test the leadership and creativity skills

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